

STYLES OF EVANGELISM

Style of Evangelism	PROCLAMATION	APOLOGETICS	CONVERSATION	INVESTMENT
The Gospel is...	Declared	Defended	Discussed	Demonstrated
Intimacy Level	♥	♥ ♥	♥ ♥ ♥	♥ ♥ ♥ ♥
Dialogue	Lowest Dialogue	Lower Dialogue	Higher Dialogue	Highest Dialogue
Interaction	Christian declares truth to the partner	Partner poses objections and Christian defends the faith	Partner and Christian discuss faith mutually	Christian demonstrates faith through their friendship with partner
Posture	Christian seeks to verbally share the truth of God to listening ears	Christian seeks to understand objections from partner and then thoughtfully respond to specific objections or questions	Christian seeks to listen well, ask questions, mutually divulge, avoid dominating, avoid being passive and explore the truth together	Christian seeks to demonstrate the Kingdom of God with their lifestyle and their words over time by investing in friendship
Scriptural Examples	Colossians 4:2-4 - "Pray that I may proclaim it clearly, as I should."	Acts 17:22-31 - "This God, whom you worship without knowing, is the one I'm telling you about."	John 4:1-26 - "When a Samaritan woman came to draw water, Jesus said to her, 'Will you give me a drink?'"	1 Thessalonians 2:7-8 - "...we were delighted to share with you not only the gospel of God but our lives as well."
Modern Examples	Live Audience, Books, Podcasts, Social Media, Preaching, Random Encounters	Live Q&A, Books, Podcasts, Social Media Comments Section, Debates, Preaching	Neighboring, Coffee, Sharing a Meal, Counseling, Community Events, Socializing, Book Discussions	Consistent Rhythms of Interaction: Home Visits, Hang Out Nights, Phone Calls, Errands, Volunteering, Acts of Service
Temptation	Truth Without Love		Love Without Truth	
Without sensitivity, courage and responsiveness, this can devolve into...	Unempathetic monologuing and self-righteousness	Arguments, condescension and a need to win	Passive appeasement or affirmation of ungodliness	Good deeds without truthful words



"AND HE SAID TO THEM, 'GO INTO ALL THE WORLD AND PROCLAIM THE GOSPEL TO THE WHOLE CREATION.'" - Mark 16:15